

BATTLE CANCER



FUNDRAISING TOOLKIT



SINGAPORE 2025

BATTLE CANCER SGP FUNDRAISING TOOLKIT

FOR: TEAMS FUNDRAISING FOR SINGAPORE CANCER SOCIETY

EVENT DATE: 11 OCTOBER | LOCATION: CLARKE QUAY

You're officially signed up for Battle Cancer Singapore – now it's time to power up your impact.

We're asking each team to raise S\$200 for **Singapore Cancer Society**, or a cancer charity of your choice. Every dollar raised helps those fighting cancer – and it earns your team points on the Battle Cancer leaderboard.

Inside this toolkit, you'll find everything you need to get started including a link to set up your fundraising page for Singapore Cancer Society.

If you'd rather support a different cancer charity, no problem. Just follow the same steps in the toolkit using:

- Your chosen charity's website
- Or a trusted third-party platform like [Give.Asia](#) or [Giving.SG](#)

Make sure to share your page with friends, family, and colleagues – every share counts.

Together, let's make every rep count
Team Battle Cancer

QUICK START FUNDRAISE FOR SCS

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WHY FUNDRAISE?

By taking on the Battle Cancer Challenge, you're already pushing your physical limits. Now, go one step further and help Singaporeans living with cancer do the same by fundraising for **Singapore Cancer Society**, which is dedicated to cancer screening programmes, public education, financial and welfare services, psychosocial support, survivorship, rehabilitation programmes and hospice care.

Every S\$ raised = 1 point for your team on the Battle Cancer leaderboard

Target per team: S\$200 That's just S\$50 per person in your team of four!

Donations to the Singapore Cancer Society are tax deductible in Singapore. Donations are automatically included in your tax assessment if you provide your NRIC/FIN/UEN details. You do not need to declare the donation amount in your income tax return. Tax deductions are subjected to IRAS Guidelines.

Use the process below to set up your fundraising page for Singapore Cancer Society.

Prefer to support a different cancer charity? No problem – just visit the charity's website to find the best way to set up your fundraising page.

HOW TO SET UP YOUR FUNDRAISING PAGE

- 1. Visit the Battle Cancer page on Give.Asia**
Go to our [Give.Asia page](#)
- 2. Click "Fundraise for Event"**
You'll find this pink button on the right-hand side. Sign in to Give.Asia or register your account with your name and email, and create a password.
- 3. Create your page**
Add your team name as the campaign name, set a fundraising target, upload a photo and add a short note about why you're fundraising. Confirm to set your page live.
- 4. Share with your network**
Kick things off by making the first donation yourself if you want, then share your fundraising page link wherever you connect with people: text it to friends, DM it on Instagram, drop it in your group chat, or email it out. Ask your friends, family, and coworkers to chip in whatever they can. Every S\$ counts and adds up fast!

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PRO TIPS

- **Use your team photo** from a past workout or training session to personalise your page.
- **Tell your story.** Why are you taking on the Battle Cancer challenge? Do you have a personal reason for fundraising for a cancer charity?
- **Remind donors** that all donations go directly to Singapore Cancer Society and are making a real difference.

SUGGESTED MESSAGES

To friends/family:

"I'm taking on the Battle Cancer fitness challenge in Singapore to raise funds for people fighting cancer. A few dollars can make a big difference - please support me and my team if you can. Thank you"

"On 11 October, I'm competing at Battle Cancer Singapore - a fitness event with one goal: fight cancer through strength and community. I'm raising money for Singapore Cancer Society, and any donation, big or small, helps make an impact. Donate here!"

To gym members/colleagues:

"We're repping our gym and pushing our limits at Battle Cancer Singapore. Sponsor us and support Singapore Cancer Society. Every S\$ we raise = 1 extra point on the leaderboard!"

"Team [Your Gym Name] is all in for Battle Cancer Singapore! We're putting in the work and raising funds for cancer care at Singapore Cancer Society. Help us climb the leaderboard and power real impact - every dollar donated fuels our mission and our reps!"

WHAT DOES SINGAPORE CANCER SOCIETY CENTER DO?

The Singapore Cancer Society (SCS) is a self-funded Social Service Agency which provides an integrated continuum of care from cancer control and prevention to patient support services, survivorship and palliative care. SCS' key programmes & services include cancer screening programmes, public education, financial and welfare services, psychosocial support, survivorship, rehabilitation programmes and hospice care. **LEARN MORE [HERE](#).**

LET'S RAISE S\$200 PER TEAM!