



Privacy Policy

Battle Cancer LTD (“we”, “our”, “us”) recognises that you trust us with your information each time you log in, complete a form or subscribe to battlecancer.com (“Website”) and its services. That’s why we stand committed to ensuring that your privacy is secured and protected, consistent with the guidelines set forth in the general Protection Regulation and other privacy laws. We understand that your information is important to you as it is important to us. This Privacy Policy (“Policy”) helps you in understanding what information we collect and explains why we collect information that you share with us and to what extent we make use of that information.

Information that we collect

We may collect the following information every time you log in or subscribe to our website and its services.

- Your basic personal details such as name, residence address, email address, telephone number, age and gender;
- Internet Protocol (IP) address, location, internet service provider (ISP), and cookies or HTTP cookies and other similar technologies: and
- Your login and logout time, including the website you visited prior to visiting our website: and
- The type of data or content you view on our website

How we use and store data

DATA USE

The information that you share allows us to improve your experience with our Website and personalise your choices. This also helps us provide you with better communications. All the information and data that you share with us may be used for the following purposes:

- Our internal data records
- Improve our products and services identification purposes
- To contact you in response to enquiry and concerns
- Send you promotional emails about our services and the products and services of our partners, the latest offers and other things that we consider might be relevant to you

DATA RETENTION



We will only retain personal information and/or data within the necessary period to carry out the purposes set out in this Policy. We will also ensure that such retention is within the boundaries or limits as allowed by law.

DATA TRANSFER

Please note that if you are visiting the Website from outside the United Kingdom, your personal information and/or data may be transferred to, stored, and/or processed in the United Kingdom, which may have different data protection legislation and regulations from those of your location. By signing up for our Website, you hereby consent to the transfer of such information and/or data subject to any existing laws.

DATA DISCLOSURE

We stand by our commitment to ensuring the security and privacy of the uploaded information by its clients and end-users. However, we may disclose your personal information as may be required by law or as necessary to fulfil our purposes.

Web browser cookies

Our Website may use "cookies" to enhance User experience. User's web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. User may choose to set their web browser to refuse cookies or to alert you when cookies are being sent. If they do so, note that some parts of the Website may not function properly.

Sharing your personal information

We do not sell, trade, or rent Users' personal identification information to others. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates and advertisers for the purposes outlined above.

Your rights

- The right to be informed about how your personal information is being used
- The right to access the personal information we hold about you
- The right to request the correction of inaccurate personal information we hold about you
- The right to request that we delete your data, or stop processing it or collecting it, in some circumstances
- The right to stop direct marketing messages
- The right to request that we transfer or port elements of your data either to you or another service provider



- The right to complain to your data protection regulator — in the UK, the Information Commissioner's Office

Changes to this privacy policy

Battle Cancer Ltd has the discretion to update this privacy policy at any time. When we do, we will revise the updated date at the bottom of this page. We encourage Users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this privacy policy periodically and become aware of modifications.

Your acceptance of these terms

By using this Website, you signify your acceptance of this policy. If you do not agree to this policy, please do not use our Website. Your continued use of the Website following the posting of changes to this policy will be deemed your acceptance of those changes .

Contacting us

If you have any questions about this Privacy Policy, the practices of this site, or your dealings with this site, please contact us at:

info@battlecancer.com